

Mailpiece Design Consultant (MDC) Certification

MSMA
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MDC Certification

- ◉ Designing a mailpiece impacts any company's bottom line in many ways:
 - > Cost to design the mailpiece,
 - > Conformity to USPS regulations,
 - > Easy to understand, and
 - > Overall return on investment.
- ◉ Every company and mailer should employ an expert to create and design a mailpiece.

MDC Certification

- Mail Systems Management Association now offers the perfect training opportunity!
- MSMA's Mailpiece Design Consultant (MDC) is a new certification program offered through an on-line Study Guide and exam.

MDC Certification

- ◉ The exam features 100 multiple choice questions and requires a passing grade of 90 percent.
- ◉ The Study Guide serves as an excellent educational and informational resource.
- ◉ Not only can you download and print the Study Guide to prepare for the exam, but you can use it as a reference while taking the exam.

MDC Certification

- The MDC Study Guide, exam fee and Certification are all included for an introductory price of \$35.
- Who should obtain a certification?
 - > Mail industry front-line to mid-level managers
 - > Designers
 - > Mailers
 - > Marketing professionals
 - > Printers
 - > Suppliers who promote/sell mailing equipment, envelopes, forms, or service within mailing industry.

MDC Certification

- After registration you have 60 days to take the exam.
- Pass the exam and receive your certificate immediately! Proudly proclaim your achievement by adding your MDC certification to your title.

MDC Certification

- Certification is good for two years, and then must be renewed.
- If you require a re-test, you may take the exam one additional time at no extra charge. (At the end of the exam, you will be notified of the questions that you missed, along with the actual response that you gave).

MDC Certification

This exciting program is now available on the MSMA website at:

http://www.msmanational.org/pages/certification_mdc.cfm

Find and click this icon on MSMA's webpage.

For more information please contact Barbara Fahy at bfahy@msmanational.org.

